



Jonathan Coke
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 e info@jonnycoke.com

Education

Ba Graphic Design
 University of Bedfordshire
 2001 to 2005

CMP Graphic Design
 CMP Experimental Illustration
 CMP Portfolio Building
 London college of printing
 2000 to 2001

BTEC ND Graphic Design
 Camberwell College of Arts
 1996 to 1998

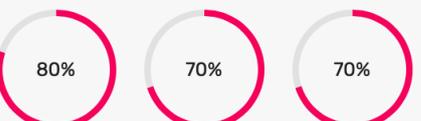
GNVQ Art & Design
 Uxbridge College
 1995 to 1996

GCSE's in various subjects
 Wembley High School
 1989 to 1995

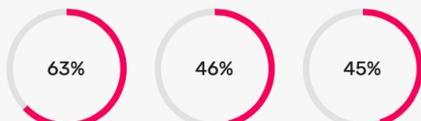
Skills



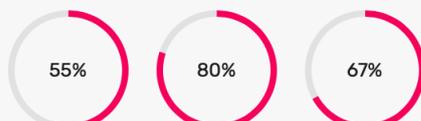
Photoshop Illustrator Indesign



Quark Xpress XD Animate



Cinema 4D Premiere After Effects



Word Press Mailchimp Dream Weaver

Work Experience

Freelance
 Graphic Designer
 Brent Council
 London
 Jan 2020 to March 2020

Leaflets (Library service and Mayor of Brent), Brent Magazine (a few spreads & pages), Powerpoint slides, foam board presentations, a form, info graphics, a pull-up banner, a bookmark, I also amended pre-existing artwork and re-touched the occasional photograph.

Marketing
 Graphic Designer
 Motorsport Network
 London
 May 2019 to Nov 2019

Digital and print design, marketing and subscription materials. Adverts, banners, fractionals, MPU's, Social media assets, etc.

Production
 Graphic Designer
 Century One Publishing
 St Albans
 May 2015 to May 2019

Magazines, artwork, adverts, logos, charts and diagrams. Managing social media platforms and website. 2016 finalist in the Membership Magazine of the year at the PPA Awards and finalist for Cover of the Year (Business) at the 2017 PPA Awards.

Web/Graphic
 Designer
 JT Holiday Group
 London
 Nov 2014 to May 2015

Design of email marketing campaigns, create adverts/artwork that had featured as both print (including National Press) and web. I also uploaded and updated images and adverts on one of the company websites. Re-designing and re-skinning websites.

Freelance
 Graphic Designer
 Self
 London
 July 2010 to Nov 2014

Clients/commissions include:
 Save the Children, Harlesden Town Team, Hawkeye Sportsworld, Hawkeye Enterprises, Xcelerate Car Hire, Option Car Hire, Ingenico, MySheaButter and George Nooks to name a few.

Freelance
 Marketing Executive
 Lastminute.com
 London
 May 2010 to June 2010

Create and amend html e-marketing templates for that are dispatched and tracked to suit customers needs, based on previous clicks.

Graphic Designer
 F1(UK) Ltd.
 London
 June 2009 to May 2010

Corporate stationary, design and maintain website print based advertising and marketing materials. I also created display advertisements with animated gifs, flash animation and video.

Graphic Designer
 GS Partners Limited
 London
 Dec 2008 to June 2009

marketing solutions using the latest tools and trends in new media, design, web and print.

Graphic Designer
 On Point Stylez! Limited
 London
 June 2009 to May 2010

Digital and print design, packaging, stationary, marketing and subscription materials.

Graphic Designer
 www.uniqueradio.org
 London
 June 2009 to May 2010

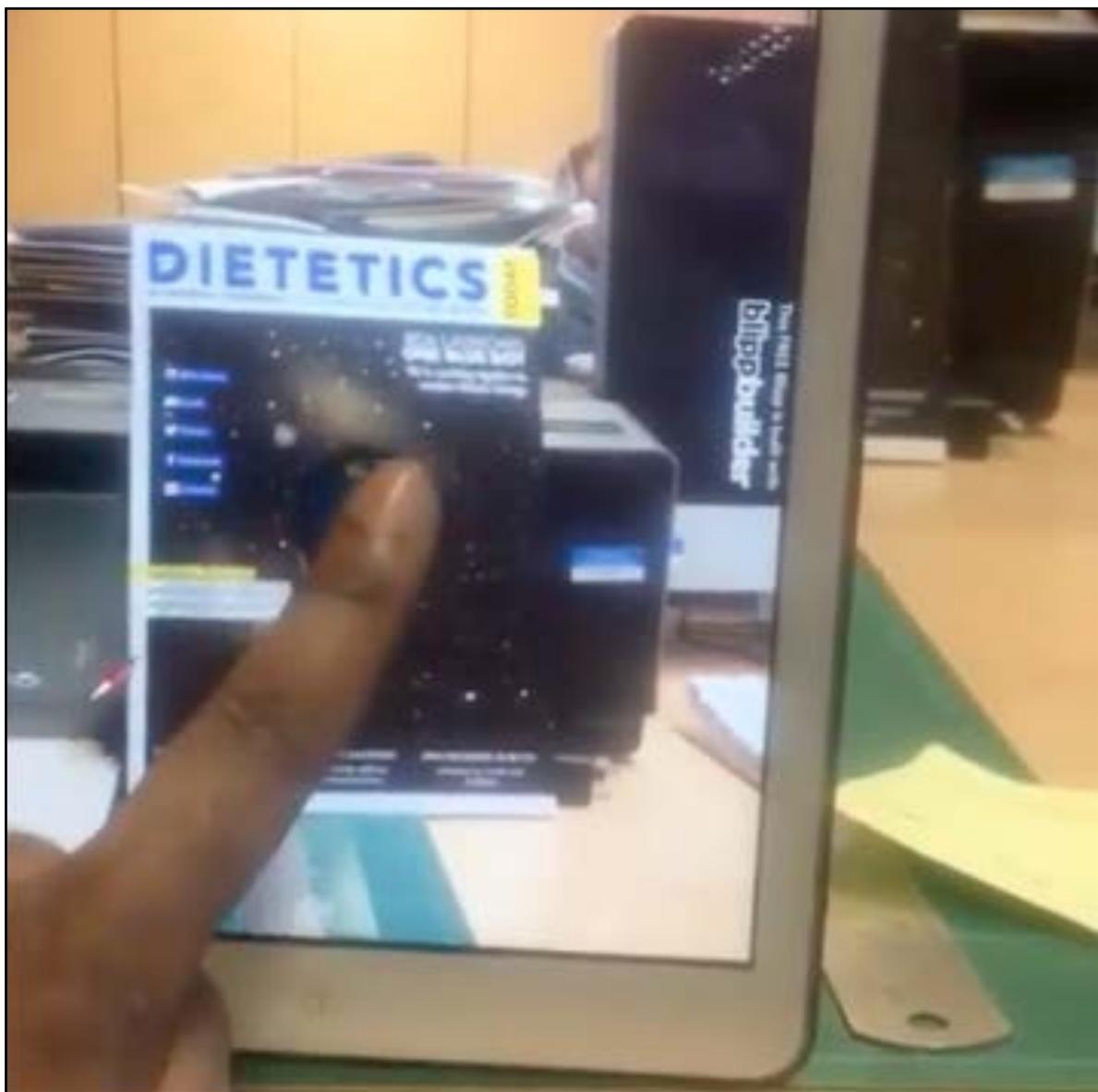
Stationary, various print based advertising, promotional and marketing materials. Digital advertisements with animated gifs, flash animation and video.

Graphic Designer
 Kellmat Printers Limited
 London
 Sep 2005 to Dec 2005

Digital and print design, packaging, greeting cards, stationary, CD/DVD inlays, marketing and subscription materials.



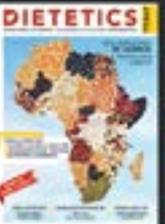
Portfolio | Jonathan Coke



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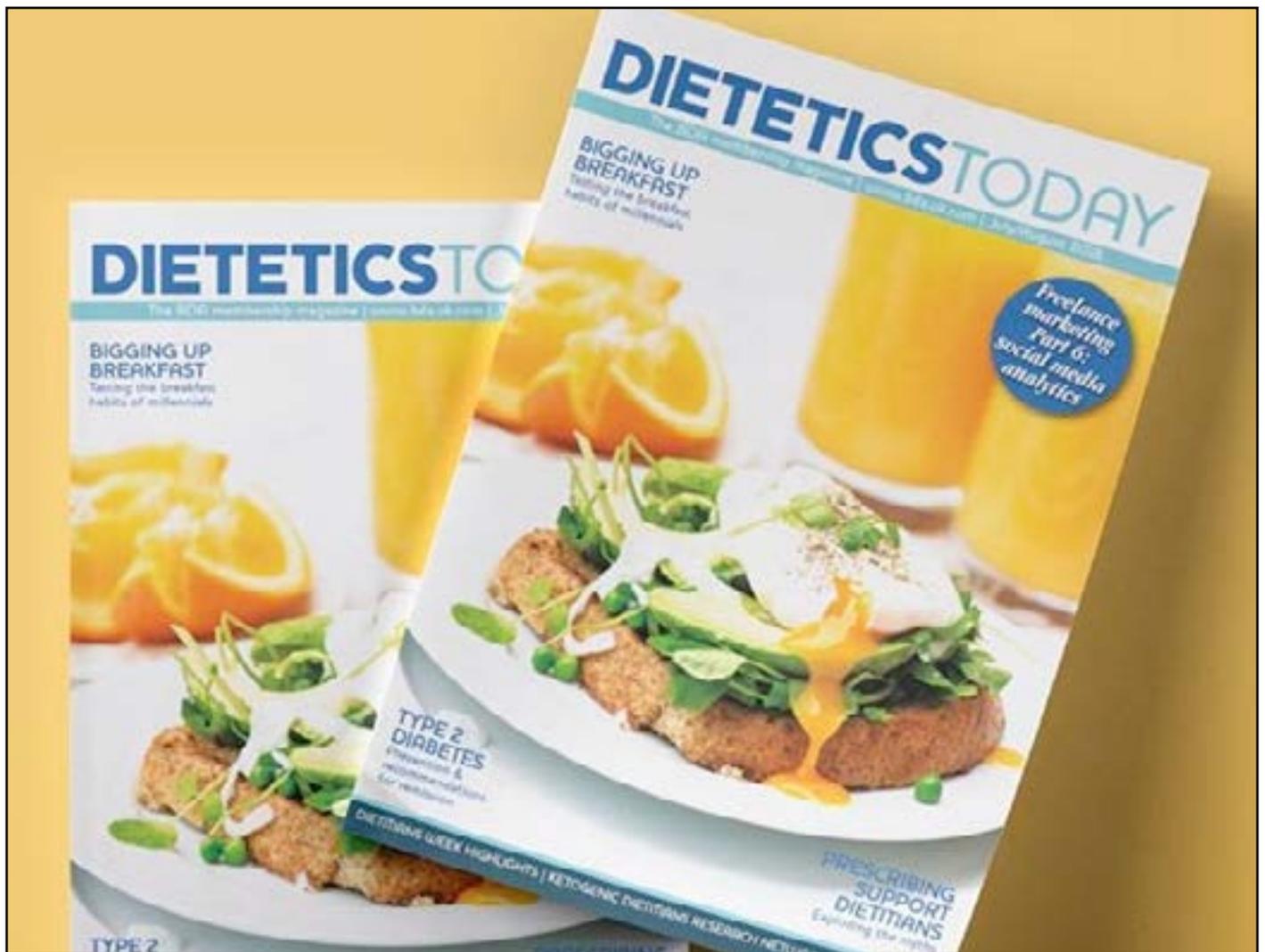




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COMING NEXT MONTH!



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Interaction of steady trend & natural cyclicity produces 'stepped' global warming

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Investigating the evolution of flying vertebrates

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Celebrating a quarter century of Chartership

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SEE BOOKS AND ARTS, P23



Hardstoft

Britain's first oilfield

PARIS ACCORD

Mike Daly on the implications for oil – Online

HOLMES'S GONGS

Cherry Lewis on Arthur Holmes's eleven medals

VOTE! VOTE! VOTE!

A record 17 people standing in Council election

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GAME OF DRONES

Adrian Wilkinson on point-cloud surveys captured from ground and air

TALE OF TWO MAGMAS
Ascension Island's zoned pyroclastic airfall deposits

ONLINE SPECIAL
Malcolm Hart on UNESCO's Global Geoparks conference

VOTE! VOTE! VOTE!
Time to cast your ballots for President Elect and Council

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Blowing hot & cold

The history of climate-change science from
1750 to the dawn of the 20th Century

MEET RICHARD HUGHES

Ted Nield interviews the Society's
new Executive Secretary

GIRLS INTO GEOSCIENCE

Plymouth University's initiative
to encourage participation

ONLINE SPECIAL

Five years on, and the
GeoBus is still going strong!

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Sustainable futures

Geology and UN sustainable development goals

SEEING THE MOST ROCKS

The history of the Society's 'Student Instructional Tours'

WHAT'S GOING ON?

What the world needs now is more Exploration Geophysics

SQUEEZY DOES IT

Henry Cadell and the beginning of experimental tectonics



ISSUE

hour a week
a lifetime of difference
the Health Institution
exemption, MHRA guidance
Details of the new regulation

SPECIAL REPORTS
International Foot and Ankle
Biomechanics Congress 2018

MEDICAL PHYSICS
Implementing a change
in NHS clinical practice

SPECIAL FOCUS
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Institute of Physics and Engineering in Medicine | www.ipem.ac.uk | #IPeMScope | Volume 27 Issue 3

SEPTEMBER 2018

Year of Engineering
Be inspired – make a difference



ALSO IN THIS ISSUE
Just an hour
Make a difference
MDR
Exercise
Dr



CLINICAL ENGINEERING
The law and how it can affect
medical device management





West of Scotland technologist training

David Keating (NHS Greater Glasgow & Clyde) and Robin M. McDade (Glasgow Royal Infirmary) explain how training needs are answered north of the border

TECHNICIAN STRATEGIC Scottish government documents are 'Clinical Strategy' and 'Buildable Medicine'. These documents recognise that technology and innovation are key to changing the delivery of modern healthcare by moving from an episodic model of healthcare to an anticipatory model. Both documents provide an excellent opportunity for the Department of Clinical Physics and Biomedical Engineering (DCPBE) of NHS Greater Glasgow and Clyde to make a real impact on the implementation of the strategic vision for the delivery of healthcare in Scotland.

In DCPBE, we have more than 300 clinical scientists and technologists embedded within the full range of clinical services. Our technologists perform a wide range of activities ranging from management of more than 40000 medical equipment assets through to production of small radiobiology beams.

Recent developments

Technology is changing in terms of complexity with the potential to acquire continuous data from patients in the community, perform analysis and dashboard the findings back to clinicians or other healthcare professionals. It is our staff who have the skills to implement and manage real change. Two recent developments after DCPBE participation in a national approach to deal with a technology information framework, introduction of new technologies and modern management of medical equipment. These developments are the establishment of a national medical physics network (MPNET) and the shared services agenda in clinical engineering. Our scientists and technologists are actively contributing to these new initiatives. DCPBE continues to develop through specialising in IT for our technologies, the introduction of modern apprenticeship programmes and implementation of EPDM practitioner programmes. It is hoped that a national approach via the shared services and MPNET initiatives will help overcome the current constraints where staff have to be trained

and to a training system built around an expertise oriented team structure.

Plans for the future

The end 1990s to the mid 2000s saw the national degree of... and the Physics... struggled with low... graduates struggled to... maintain. There are... offered clinical technology... algebra for clinical... into the NHS, had been... In 2005 NHS Education for... clinical technologist training... in training. In the Glasgow... adopted. The nuclear medicine... shared history of co-operation. The... a harmonised nuclear medicine... based around a series of modules... and materials from the NM... initiative has been instrumental in... the single largest drawback of the... variations in quality. In addition, we... the fixed 7 trainers. The challenge of... with an increasing skills gap... was made to replicate the workforce... problems within the existing budget. The... to develop. The first two trainers... permanent posts. One of these graduates... best available in hybrid imaging. It is an... that clinical technologists... have to be trained...

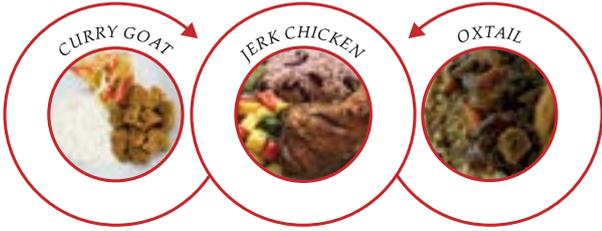
ALSO IN THIS ISSUE

- >> Wet sand track physics: Veterinary scientific knowledge
- >> Requirements specification: A usable software document

SCOPES
Institute of Physics and Engineering in Medicine | www.ipem.ac.uk | #IPEMScope | Volume 26 issue 3
SEPTEMBER 2017

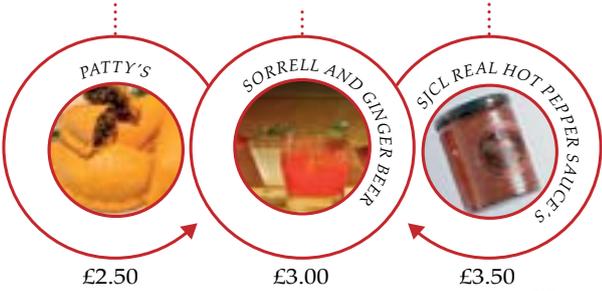
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1235.





Travel Offer

Orlando Fun & Caribbean Sun

February To December 2015



15 nights from
£999 pp



Fun for everyone in one of the top holiday destinations of the world - Orlando!

Stay for seven nights to visit the many theme parks and water parks such as Wet-n-Wild, Typhoon Lagoon, Blizzard Beach, Disney, Universal & SeaWorld. A visit to Orlando would not be complete without visiting one of the many cut price designer outlet malls. Seven nights inclusive car hire gives you the freedom to do as you please and explore at will plus the convenience of an easy drive down to Miami to embark your ship for a wonderful western Caribbean cruise.

Itinerary: Fly from London to Orlando and collect your rental car to stay for seven nights on International Drive in Orlando. Drive down to Miami to embark the Carnival.

Splendor for seven nights' cruise to Grand Cayman - Cozumel (Mexico) - Belize (for the 2nd largest barrier reef in the world) - Mahogany Bay (Roatan Islands) - Miami. Disembark and fly home overnight from Miami.

What's Included:

- Return flights from London
- 23 KG per person luggage allowance
- Seven nights' three-star hotel stay on International Drive - Orlando.
- Seven nights' full-board Caribbean cruise on Carnival Splendor
- Seven nights' fully inclusive car hire
- Port Tax, airline tax and fees
- Entertainment and facilities on board ship
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Travel Offer

4 Star Corfu Beach Holiday



7 nights from
£299 pp

Corfu is the most popular of the Ionian Islands, with its unspoilt views, traditional villages and beautiful beaches, it's no wonder that the island is described as the 'Emerald Isle'. During the day enjoy rest and relaxation around the pool and maybe explore Corfu Town with its Mon Repos Palace, museum and streets lined with shops and cafes, and even a cricket pitch! Later, once the sun sets, join the locals in one of the many trendy bars or laid back tavernas. Whether you are after a lively holiday full of watersports or a quiet holiday, full of relaxation and culture, there is something to suit everyone in wonderful Corfu.

Located on one of the most beautiful sandy beaches in Corfu looking out over the Ionian Sea, the family run Mareblue Beach Resort Corfu is popular with families and couples. This great hotel offers a host of facilities, including 3 swimming pools, a gym, tennis courts and a kids club. At night, enjoy the live shows that the hotel animation team provide in the Teatro Loco. The main nightlife and shops are located 5km away in the resort of Acharavi.

What's Included:

- Direct return flights
- Baggage & return transfers from / to airport
- Seven nights' four-star all-inclusive stay at the Mareblue Beach Resort
- Regional departures are available at a supplement

For more information or to book, please call

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16th November 2006
2-7pm Paul Daisley Hall, Brent Town Hall
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- 2 Side LED for Extra side visibility
- Compact, robust water resistant design
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- Batteries Included

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Attaching Instructions

- Attach the light to the bracket by sliding the lock clip into the left clip holder until it clicks and is secure.
- Put out the bracket, and aim to the rear, so that the light faces directly to the rear.
- Finally, adjust the angle of the light using the support arm, so that the bracket is parallel to the ground.

Battery Replacement

- To remove the light from the bracket, just back gently on the mounted lever behind the lock clip and slide the light off.
- Do sure that the light is not obscured by objects such as mudguards or seatposts.
- Insert a coin between the impression of the capsule to lift the switch, twist gently and the red wire and reflector will pop off the light body.
- Remove the old batteries and replace with two new AAA size batteries, being careful to note the orientation of the batteries as illustrated in the diagram on the back of the battery housing.
- Orientate the wire and the light body making sure the arrows on the side are lined up, join the assembly back together, ensure the wire is seated back into the main body.

Warning
Electron lights are not designed or intended to replace, break, damaged reflectors. Do not remove the original reflectors from your bicycle.

AVERAGE RUNTIME

High Power 1h 30m
Flash 1h 30m
Chase 1h 30m

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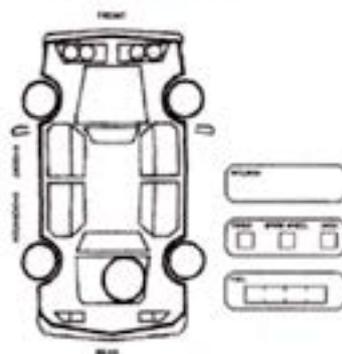
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		8. DL No.				19. Rental Location	
		Expiry Date	Date of Test	Issued By		20. Date Out	
Tel No.						21. Time Out	
Email						22. Date Due Back	
						23. Time Due Back	
8. Contact Address		9. Identification				24. Miles Out	
						25. Miles In	
Tel No.		Credit Card No.		Issued		26. Fuel Out	
Email		Type		Expiry date		27. Fuel In	
				Auth. Code		28. Excess Mileage Rate	
10. Company name & Address		11. Additional driver				29. Date vehicle returned	
		DL No.				30. Number Of Days	
Tel No.		Expiry Date		Date of Birth			
Email				Issued By		31. Sub Total	
		Source				£	
<div style="border: 1px solid black; border-radius: 15px; padding: 5px; text-align: center;">100 MILES FREE</div>		<p style="text-align: center;">Insurance Proposal</p> <p>Have you ever had a proposal declined, a policy cancelled or renewal refused or been required to pay an increased insurance? IF YES COMPLETE SEPARATE FORM</p> <p>Have you any physical or mental condition or infirmity or suffered from diabetes, fits or heart condition? IF YES COMPLETE SEPARATE FORM</p> <p>Have you been convicted of any motoring offences during the last five years, or had your licence suspended during the last ten years or any prosecution pending? IF YES COMPLETE SEPARATE FORM</p> <p>Have you had any accidents and / or claims in the past 36 calendar months? IF YES COMPLETE SEPARATE FORM</p> <p>I declare to the best of my knowledge and belief that the particulars given in the insurance proposal are true and no information has been withheld which may influence the acceptance of the proposal which, with this declaration, shall form the basis of the contract of insurance.</p> <p>Signature of Hire: _____</p> <p>Excess Waiver - Damage and Theft Initial below to accept the additional cost as quoted by the lessor current tariff in consideration for the agreement on the part of the Lessor to waive the damage / theft liability of</p> <p>Accepted Refused Excess £</p>		TOTAL		£	

VEHICLE GOING OUT



12. Special Remarks

I hereby agree to hire the above vehicle on the terms & conditions set out herein & overleaf and confirm that if payment thereunder is to be made by credit or charge card my signature below shall constitute authority to debit my nominated credit card and charge card company with the total amount due. Vehicle not to be used outside England, Wales and Scotland without prior written consent of the Lessor.

Signature of Hire: _____

13. Non-Waivable Excess £

Initial below to accept owner liability charges at the lessor's current tariff.

Initial Owner Liability

14. Hire's Own Insurance

Insurance Company

Policy/CN No.

Expiry Date

Contact

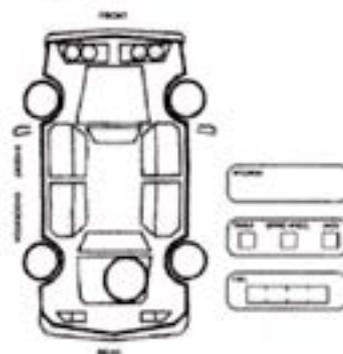
Tel. No.

Letter of Indemnity Rec'd

I confirm that the hire will be covered by Hire's own insurance

Signature of Hire: _____

VEHICLE COMING BACK



Statement of Liability

I hereby acknowledge that during the currency of the hire agreement I shall be liable as the owner of the vehicle let to me under the terms and conditions in respect of:

(a) Any fixed penalty offence or contravention committed in respect of that vehicle under part II of the Road Traffic Offenders Act 1988, and (b) Any excess parking charge which may be incurred in respect of that vehicle in pursuance of an order under Sections 45 and / or 46 of the Road Traffic Regulations Act 1984.

(c) Any Penalty charged incurred in respect of that vehicle incurred under the Road Traffic Act 1991 I also acknowledge that this liability shall extend to any other vehicle let to me under the same hiring agreement and to any period by which the original period of hiring may be extended.

Signature of Hire: _____ Date: _____

Signature of Lessor: _____ Date: _____

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The Mayor of Brent,
Cllr Ernest Ezeajughi
would be delighted if
you could join him on
an exclusive tour of
Wembley Stadium on
Thursday 9 April 2020
1.15pm

The timetable for the day is as follows:

- 1.15pm: Arrive at Wembley Stadium
- 1.30pm: Refreshments served followed by the Tour of Wembley Stadium
- 3.30pm: Tour concludes

Places are limited. To book a place please email mayor@brent.gov.uk or call 020 8917 1096

Wembley Stadium is fully accessible for visitors with any specific mobility or access requirements. However, due to the nature of this event we strongly advise you to wear comfortable shoes during the tour of the stadium.

Brent

REGGAE

No Bass Like Home: Brent's Reggae Roots

The No Bass Like Home reggae map launched at a sold out event in February at the Jamaican High Commission.

The reggae map is a guide to the reggae scene in Brent. It features a map of the area with various reggae venues and events marked. The map is available for free download from the Brent Council website.

The reggae scene in Brent is thriving. There are many reggae venues and events throughout the area. The reggae map is a great resource for anyone interested in reggae music.

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20



CLEANER & GREENER

WANTED! For crimes against your streets

Wanted posters with CCTV images to tackle 'grime crime' hotspots are popping up all over the borough writes Beverley Walkden.

The new weapon in the fight against grime crime is being unleashed by Brent Council to catch people selfishly spoiling some of the borough's streets for everyone else. Responding directly to residents' anger that obvious dumpers are not playing by the rules, the council is now releasing CCTV images of people carrying out grime crimes, like fly tipping, along with a public appeal to identify them. The council launched the

hard-hitting campaign, which could leave litterouts red-faced and out of pocket, in February.

If the culprits are not identified by the posters, the enviro-crime images will go online on a monthly basis so they reach a wider audience. Once an offender is identified, the council will do everything possible to ensure they are taken to court where they face an unlimited fine or five years in prison.

Fly tipping alone cost the council an estimated £11m in 2019 as the council's enforcement teams dealt with more than 33,000 cases of illegal rubbish dumping. The issue is not unique to Brent as fly tipping has increased by more than 50 per cent across the UK over the past six years.

Councillor Krupa Sheth, Brent Council's Cabinet Member for Environment, said: "The council is doing everything it can to pick up the dumped rubbish but I know residents would prefer it was not dumped there in the first place. We are fed up with fly-tippers thinking they can get away with dumping rubbish on our streets and we need your help to identify the culprits."

If you see someone you know doing something they should not, tell us anonymously by emailing waste.enforcement@brent.gov.uk or calling 020 8937 4894. Information provided by residents will be treated in strict confidence.



2 YOUR BRENT | SPRING 2020

Introducing Brent's new Council Tax Support Scheme

From the 1 April 2020, Brent is introducing a new Council Tax Support (CTS) scheme.

The scheme provides support for residents who are financially vulnerable and require assistance to pay their Council Tax.

The amount of support a household is entitled to will be calculated based on the combined Earnings of the Claimant and their partner, with a deduction taken based on the Earnings of any other adult living in the household.

The CTS scheme for pensioners remains unchanged.

The table below will allow you to work out how much support you will be entitled to:

Calculation of maximum potential CTS discount

This is the how much your Council Tax could be reduced by:

CLAIMANT AND PARTNER'S INCOME PER WEEK*	% OF COUNCIL TAX REDUCED
£0 - £80	100%
£81 - £110	80%
£111- £150	50%
£151 - £250	30%

*excluding any DWP or HMRC benefits, and any income in respect of caring for a Foster Child

Non-dependent adult deductions

Non-dependent deductions are made to the maximum entitlement quoted above:

WORKING AGE NON-DEPENDENT'S INCOME	DEDUCTION PER WEEK
Not working	£5.00
Working – net income up to £150 per week	£10.00
Working – net income between £150 and £200 per week	£15.00
Working – net income over £200 per week	£20.00

If you believe you are eligible for Council Tax support or have any questions about any of the above, please visit www.brent.gov.uk/ctsupport

Dear resident,



Brent is my home and yours, but it is also the home of a melting pot of cultures that all make Brent what it is today and what it will be tomorrow. Ours is the most diverse borough in the most diverse city on earth and we have so much going for us.

We have talented residents, iconic venues, thriving businesses and food, music and influences from across the world – so it is little surprise that we are the London Borough of Culture in 2020. The vast majority of our schools are good or outstanding – which helps young people in Brent to get the best start in life. We are building thousands of new affordable homes and protecting our environment by planting more trees and improving our roads and pavements. Violent crime is falling and we are doing everything we can to reduce it further.

However, we are not without our challenges. The main grant that we receive from central Government has fallen by 79% over the past decade. For another year, this funding squeeze has meant we have faced difficult choices that we have not shied away from.

Our top priority is to make sure the services and facilities that residents rely on the most are maintained and, where possible, improved. We have prioritised younger people and older residents. We are modernising the council for everyone by using technology more effectively and setting up hubs in local communities to make our services more easily accessible.

Like the vast majority of councils, we've had little choice but to increase council tax this year so we can balance the budget. I understand that finding £1.19 more a week is an extra cost that many of us could do without. In return, I promise to carry on delivering the commitments the council has made in our Borough Plan. Everyone at the council will work tirelessly to ensure no one is left behind and continue to build a better Brent.

If you ever have any questions or concerns about what we are doing as a council please do get in touch using the email address below.

Best wishes,



Cllr Muhammed Butt
Leader of Brent Council
cldr.muhammed.butt@brent.gov.uk



Keep up to date with all the latest council news and information at www.brent.gov.uk/stayconnected

Building a Better Brent – Review of Year 1



OUR STRATEGIC THEMES

It is a year since we launched our Borough Plan 2019-23, with the goal of **Building a Better Brent** and five strategic themes to measure progress against.

This review of the first year looks at some of our achievements during the period. It also helps point the way forward in terms of our priorities for Year 2.

Our strategic themes

DESIRED OUTCOMES

- Reduction in anti-social behaviour, the risk of harm and re-offending
- Reduction in violent crime, including gang and knife crime
- Support our most vulnerable adults, enabling them to choose and control the services they receive, to remain independent and lead active lives
- Improve the health of Brent residents
- Make Brent a place where culture is celebrated and vibrant

DESIRED OUTCOMES

- Enable more residents to get online
- Ensure value for money through our commissioning and procurement
- Building services around residents and their needs
- Increase in resident satisfaction
- Increase in resident involvement

DESIRED OUTCOMES

- Tackling the climate and ecological emergency
- Improvement in air quality
- Reduction in illegally dumped rubbish



DESIRED OUTCOMES

- Improvement in Key Stage results for boys of Black Caribbean heritage
- Improvement in Key Stage results for looked-after children and care leavers
- High-level skills achievement and increase in apprenticeships
- Increase in average wage

DESIRED OUTCOMES

- Increase in inward investment achieved via the council
- Produce our new Local Plan, setting out our vision, priorities and areas for future development in the borough
- Increase in housing supply
- Reduction in the number of households in temporary accommodation
- Keep traffic moving and our roads and pavements in good repair

IMPROVEMENT IN KEY STAGE RESULTS FOR BOYS OF BLACK CARIBBEAN HERITAGE

- **37 exclusions** significantly **than last year** where there were **81**
- **The Superheroes project** was launched in Autumn 2019 and has supported children at early years foundation stage
- **76 Black Caribbean Champions** are working to improve results across Brent schools
- **Reduction in attainment gap for BCK**
70% fall in the size of the attainment gap between boys of Black Caribbean heritage and the national average



IMPROVEMENT IN KEY STAGE RESULTS FOR LOOKED-AFTER CHILDREN AND CARE LEAVERS

- **We reached our target of 57%** of care leavers being in Education, Employment or Training (EET). We will keep working to exceed this.
- **G2E: All Looked-After Children who have not achieved a level 4 grade** subjects are supported from results day through to enrolment onto a suitable course that provides to us.



Every Opportunity to Succeed

Every Opportunity to Succeed

INCREASE IN AVERAGE WAGE

- **Brent Works and the Living Wage** are contributing to strong employment outcomes for residents. **The Wembley Job Show** took place in **March 2020** with **over 4,000 attendees** learning about jobs, apprenticeships and training.



HIGH LEVEL SKILLS ACHIEVEMENT

- **Brent Stars, Brent's adult education college, had a 93% achievement rate** in 2019-20. More and more people are learning new skills and getting into employment.
- **Brent Works has supported 50 residents into apprenticeships** in 2019-20.



SAFE, SECURE, HAPPY, HEALTHY

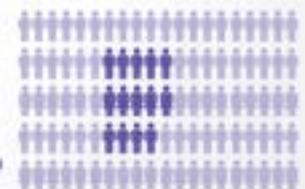
Safe, Secure, Happy, Healthy



- ### REDUCTION IN ASB
- We recruited **4 neighbourhood patrol officers** during 19/20 and they have been **actively targeting** the borough's **ASB hotspots**

REDUCTION IN VIOLENT CRIME

- Brent has recorded a **year-on-year reduction of 14%** in knife crime offences



- **A violence and vulnerability training** module has been developed and delivered to targeted staff



SUPPORT OUR MOST VULNERABLE ADULTS

- **New Accommodation for Independent Living - 157 units of NAIL accommodation** were delivered during 19/20, including **Visium Homes**, our **99 bed extra care scheme**

- **Demand for placements to residential and nursing care homes** continues to **increase** due to a number of factors including the increasing complexity of need.



- We completed **265 Early Help Assessments per 10,000 children** in the borough, helping to identify their needs

2.65%

